

**2010 ANNUAL BANKERS' MEETING
AND
CONVENTION**



**June 6 - 7, 2010
JW Marriott ~ Summerlin
221 N. Rampart Blvd.
Las Vegas, NV 89145**



***FOCUS ON NEVADA ...
the Challenges and
the Opportunities***

For more information contact:

**Nevada Bankers Association
702-233-8607
nvbankers@att.net**



**Focus on Nevada...
the Challenges and
the Opportunities**

Our country and our industry are facing difficult economic times. Now is the time to show support for banking, our communities and each other. The 2010 NBA Annual Bankers' Meeting and Trade Show provides an opportunity to join your peers and business partners and focus on Nevada.

Check out our program – we have put together an event that will benefit all attendees and address the issues facing Nevada bankers.

We are excited about this year's meeting and trade show and hope that you will join us.

See you in Las Vegas!



Hotel Information

Rooms \$149/night, plus tax

Ask for the Nevada Bankers Association
Room Block

Room block available June 5 - 7, 2010 for those
wishing to arrive on Saturday.

www.jwlasvegasresort.com

The JW Marriott Las Vegas Resort is a luxury hotel on the West side, in Summerlin, Nevada overlooking the Las Vegas strip. The hotel is set against the crimson canyons and rugged cliffs of Red Rock. Guests can enjoy the Mediterranean style spa, championship quality Las Vegas golf courses and several restaurants that epitomize Las Vegas dining.

Complete with luxury and sophistication, this redefines the Las Vegas experience.

For Hotel Reservations, call:

JW Marriott ~ Summerlin

800-297-5056



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Activities during Convention:

In an effort to insure good attendance throughout the convention events, all business partners agree not to host social or business functions during the convention sessions and planned activities.

All receptions and meal functions are designed to maximize your opportunities to meet with bankers in a more relaxed atmosphere.

Suggested Attire:

Suggested attire for the entire convention, including meetings and evening functions, is appropriate to the desert "business casual".

Cancellation Policy:

A \$150 fee will be charged for all cancellations after May 15, 2010.



For golf reservations on your own, contact:

Julie Cruz
TCP Las Vegas Golf Concierge

702-869-7774
702-869-7304 fax

julie.cruz@jwmarriottlv.com

There will not be a golf scramble this year. However, TCP Las Vegas is adjacent to the hotel.

TCP Las Vegas is simply the best in desert golf.

This PGA Tour facility co-hosted 2007's Fry's.com Open and is one of the few PGA Tour courses that can be played by the general public.

The 18 hole course incorporates a natural desert surrounding with a challenging layout to achieve one of the most enjoyable golf experiences in the western United States. The course rating is 73 with slope of 131.

Summer dress code is Bermuda shorts and collared shirt—NO DENIM.

<u>Rates:</u>	Before 10:00am	\$115
	After 10:00am	\$85

JWMarriott guests receive transportation to and from the course. Be sure to ask when making your tee times.

Exhibitor and Business Partner Registration Information

Registration Prices:

Tabletop exhibit and registration	\$750 NBA member \$1,000 Non-member \$250/each
<ul style="list-style-type: none"> • Additional person with exhibitor 	
Registration only (no exhibit space)	\$350 NBA member \$600 Non-member

To reserve tabletop exhibit space, please complete the exhibitor registration form included in this packet and return to the NBA offices.

Payment is required in full to reserve exhibit space.

POLICIES:

The NBA 2010 Annual Bankers' Meeting and Trade Show Committee reserves the right to assign all exhibitor spaces.

Only companies that have paid in full will be assigned a space.

Every effort will be made to avoid placing an exhibitor next to their competitor.

Confirmation of exhibitor space and a copy of the floor plan will be sent to all exhibitors approximately one month prior to the convention.

Exhibit space is limited to 30 tabletops.

No tabletop requests will be processed until payment in full is received.

No sponsorships will be processed until payment in full is received.

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL: \$5,000

2 sponsorship opportunities available

- Keynote Speaker
or
- Reception and Bar

Sponsorship Includes:

A \$1,000 value

- One complimentary 6' tabletop exhibit space at Trade Show
- Two full convention registrations
- Opportunity to include promotional material in registration packets (*sponsor to provide*)
- Recognition in the convention program
- Signage at sponsored event
- Opening reception and all meals

GOLD LEVEL: \$3,500

- Monday lunch buffet

Sponsorship Includes:

A \$750 value

- One complimentary 6' tabletop exhibit space at Trade Show
- One full convention registration
- Opportunity to include promotional material in registration packets (*sponsor to provide*)
- Recognition in the convention program
- Signage at sponsored event
- Opening reception and all meals

SILVER LEVEL: \$2,500

2 sponsorships available

- Monday Breakfast Buffet
or
- Saturday Board of Directors' Dinner

Sponsorship Includes:

A \$375 value

- \$375 discount on any registration fee
- Opportunity to include promotional material in registration packets (*sponsor to provide*)
- Recognition in the convention program
- Signage at sponsored event

BRONZE LEVEL: \$1,000

3 sponsorships available

- *Speaker*
- *Morning break*
- *Afternoon break*

A \$250 value

- \$250 discount on any registration fee
- Opportunity to include promotional material in registration packets (*sponsor to provide*)
- Recognition in the convention program
- Signage at sponsored event
- Opening reception and all meals

OTHER: \$500

- Board of Directors' Meeting
- Nametags and lanyards
- Registration packets
- Printing
- Door Prizes

Sponsorship includes:

- Recognition in convention program

JW Marriott Las Vegas

Freight and Package Handling Rates and Services

- Certified weight tickets or bills of lading are required for all shipments.
- JW Marriott Las Vegas Warehouse/Receiving Dock hours of operations:
 - Monday—Friday: 6:00am - 3:00pm
 - Saturday: 6:00am –2:00pm
 - Closed Sunday and Holidays
- Freight and package processing will be handled by JW Marriott Las Vegas personnel only.
- Freight may not be delivered to the JW Marriott Las Vegas any sooner than three (3) days prior to load-in date. Any shipment received from carriers prior to move-in date will be charged a storage fee of \$5.00 per 100lbs/cwt. per day. Outgoing freight must be picked up by the following day after load-out.
- At the end of event, any arrangements for special pick-up of items will be the responsibility of the vendor/exhibitor. Please advise Pam Podlesnik at Nevada Bankers Association of any such arrangements so the appropriate hotel departments will be aware of the pick-up arrangements.
- All shipments must be palletized and shrink-wrapped to be accepted by the JW Marriott Las Vegas.
- The following handling charges for all shipments will apply:
 - 0 to 25lbs: \$5.00
 - 26 to 50lbs.: \$10.00
 - 51 to 80lbs.: \$15.00
 - 81 to 100lbs: \$35.00
 - Weights are rounded off to the nearest 100 lbs/cwt.
Minimum charge of \$50.00.
- The above rates do not include skidding, unskidding, shrink wrapping, or in-house movement. The hourly labor rate for these services is \$50.00. Minimum charge is \$50.00
- Please include the following information on any shipments to the Hotel. This will ensure we are able to track the receipt of shipments and that it goes to the correct destination/contact:

JW Marriott Las Vegas
Attn: Bobbi Striek
221 N. Rampart Blvd.
Las Vegas, NV 89145

PLEASE HOLD FOR (*Attendee Name*)
Group: Nevada Bankers Association
Dates: June 5, 2010 to June 8, 2010
(Please be sure to include the sender's name and phone number)

ADVERTISING:

RATES AND SPECIFICATIONS:

Full Page:	\$250	8"w x 10.5"h
1/2 Page:	\$150	8"w x 5"h
1/4 Page:	\$100	3.75" w x 5"h

ELECTRONIC SUBMISSION:

Advertisements must be submitted in either .pdf or .jpg format via email to NBA at:

nba@att.net.

Please submit ads fitting the correct dimensions listed with a minimum density of 300dpi.

All ads must be submitted and paid in full no later than April 26, 2010.

Questions regarding advertising, please contact :

Pam or Bill:

nvbankers@att.net

702-233-8607

AGENDA

SUNDAY, JUNE 6:

Golf at TCP on your own (call for tee times)

4:00pm - 5:00pm	Exhibitor Set-Up	Marbella Room
5:30pm	Registration Opens	Marbella Room
6:00pm – 8:30pm	Cocktail Reception	Marbella Room

MONDAY, JUNE 7:

7:15am – 8:30am	Breakfast Buffet with Business Partners	Marbella Room
8:45am	Conference Opens	Marquis Ballroom 1
	<i>James Ballentine –ABA</i> <i>George E. Burns –</i> <i>Nevada Financial Institutions Division</i> <i>Stan Ivie - FDIC San Francisco</i> <i>Jeff Thredgold -</i> <i>Thredgold Economic Associates</i>	Marquis Ballroom 1
10:30am	Break	



NBA

Nevada Bankers Association
Leadership & Advocacy Since 1908

