

**2010 ANNUAL BANKERS' MEETING  
AND  
CONVENTION**



**June 6 - 7, 2010  
JW Marriott ~ Summerlin  
221 N. Rampart Blvd.  
Las Vegas, NV 89145**



***FOCUS ON NEVADA ...  
the Challenges and  
the Opportunities***

**For more information contact:**

**Nevada Bankers Association  
702-233-8607  
nvbankers@att.net**



**Focus on Nevada...  
the Challenges and  
the Opportunities**

Our country and our industry are facing difficult economic times. Now is the time to show support for banking, our communities and each other. The 2010 NBA Annual Bankers' Meeting and Trade Show provides an opportunity to join your peers and business partners and focus on Nevada.

Check out our program – we have put together an event that will benefit all attendees and address the issues facing Nevada bankers.

We are excited about this year's meeting and trade show and hope that you will join us.

See you in Las Vegas!



**Hotel Information**

Rooms \$149/night, plus tax

Ask for the Nevada Bankers Association  
Room Block

Room block available June 5 - 7, 2010 for those  
wishing to arrive on Saturday.

[www.jwlasvegasresort.com](http://www.jwlasvegasresort.com)

The JW Marriott Las Vegas Resort is a luxury hotel on the West side, in Summerlin, Nevada overlooking the Las Vegas strip. The hotel is set against the crimson canyons and rugged cliffs of Red Rock. Guests can enjoy the Mediterranean style spa, championship quality Las Vegas golf courses and several restaurants that epitomize Las Vegas dining.

Complete with luxury and sophistication, this redefines the Las Vegas experience.

**For Hotel Reservations, call:**

**JW Marriott ~ Summerlin**

**800-297-5056**



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**Activities during Convention:**

**In an effort to insure good attendance throughout the convention events, all business partners agree not to host social or business functions during the convention sessions and planned activities.**

**All receptions and meal functions are designed to maximize your opportunities to meet with bankers in a more relaxed atmosphere.**

**Suggested Attire:**

Suggested attire for the entire convention, including meetings and evening functions, is appropriate to the desert "business casual".

**Cancellation Policy:**

**A \$50 fee will be charged for all cancellations after May 15, 2010.**



For golf reservations on your own, contact:

Julie Cruz  
TCP Las Vegas Golf Concierge

702-869-7774  
702-869-7304 fax

[julie.cruz@jwmarriottlv.com](mailto:julie.cruz@jwmarriottlv.com)

There will not be a golf scramble this year. However, TCP Las Vegas is adjacent to the hotel.

TCP Las Vegas is simply the best in desert golf.

This PGA Tour facility co-hosted 2007's Fry's.com Open and is one of the few PGA Tour courses that can be played by the general public.

The 18 hole course incorporates a natural desert surrounding with a challenging layout to achieve one of the most enjoyable golf experiences in the western United States. The course rating is 73 with slope of 131.

Summer dress code is Bermuda shorts and collared shirt—NO DENIM.

<u>Rates:</u>	Before 10:00am	\$115
	After 10:00am	\$85

JWMarriott guests receive transportation to and from the course. Be sure to ask when making your tee times.

## SPONSORSHIP OPPORTUNITIES

### **PLATINUM LEVEL: \$5,000**

*2 sponsorship opportunities available*

- Keynote Speaker  
*or*
- Reception and Bar

**Sponsorship Includes:**

*A \$1,000 value*

- Two full convention registrations
- Recognition in the convention program
- Signage at sponsored event

### **GOLD LEVEL: \$3,500**

- Monday lunch buffet

**Sponsorship Includes:**

*A \$750 value*

- One full convention registration
- Recognition in the convention program
- Signage at sponsored event

**SILVER LEVEL: \$2,500**

*2 sponsorships available*

- Monday Breakfast Buffet  
*or*
- Saturday Board of Directors' Dinner

**A \$375 value**

- \$375 discount on any registration fee
- Recognition in the convention program
- Signage at sponsored event

**BRONZE LEVEL: \$1,000**

*3 sponsorships available*

- *Speaker*
- *Morning break*
- *Afternoon break*

**A \$250 value**

- \$250 discount on any registration fee
- Recognition in the convention program
- Signage at sponsored event

**OTHER: \$500**

- Board of Directors' Meeting
- Nametags and lanyards
- Registration packets
- Printing
- Door Prizes

Sponsorship includes:

- Recognition in convention program

**ADVERTISING:**

**RATES AND SPECIFICATIONS:**

<b>Full Page:</b>	<b>\$250</b>	<b>8"w x 10.5"h</b>
<b>1/2 Page:</b>	<b>\$150</b>	<b>8"w x 5"h</b>
<b>1/4 Page:</b>	<b>\$100</b>	<b>3.75" w x 5"h</b>

**ELECTRONIC SUBMISSION:**

Advertisements must be submitted in either .pdf or .jpg format via email to NBA at:

nba@att.net.

Please submit ads fitting the correct dimensions listed with a minimum density of 300dpi.

All ads must be submitted and paid in full no later than May 20, 2010.

Questions regarding advertising, please contact :

Pam or Bill:

nvbankers@att.net

702-233-8607

# AGENDA

## SUNDAY, JUNE 6:

Golf at TCP on your own (call for tee times)

4:00pm - 5:00pm	Exhibitor Set-Up	Marbella Room
5:30pm	Registration Opens	Marbella Room
6:00pm – 8:30pm	Cocktail Reception	Marbella Room

## MONDAY, JUNE 7:

7:15am – 8:30am	Breakfast Buffet with Business Partners	Marbella Room
8:45am	Conference Opens	Marquis Ballroom 1
	<i>James Ballentine –ABA</i> <i>George E. Burns –</i> <i>Nevada Financial Institutions Division</i> <i>Stan Ivie - FDIC San Francisco</i> <i>Jeff Thredgold -</i> <i>Thredgold Economic Associates</i>	Marquis Ballroom 1
10:30am	Break	





**NBA**

*Nevada Bankers Association*  
*Leadership & Advocacy Since 1908*

